



BETTER COMMUNITIES COLLABORATIVE

Better Communities Collaborative Earns B Corp™ Certification

FOR IMMEDIATE RELEASE

Athens, GA– Better Communities Collaborative announced today that its collective of affiliate firms has earned the prestigious B Corp™ Certification, a designation given to businesses meeting the highest standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials.

Better Communities Collaborative is one of less than 40 site development groups globally with this designation.

The B Corp Certification is awarded by B Lab™, a nonprofit network transforming the global economy to benefit all people, communities, and the planet. With over 7,400 certified B Corp businesses in 92 countries and 161 industries, the B Corp seal has become the mark not only of businesses going beyond “business as usual” but of a transformative movement of businesses working for an inclusive, equitable, and regenerative economy.

“Seeking to change the global economic system is an audacious goal that we have embraced wholeheartedly,” said B Lab Global Lead Executive Eleanor Allen. “After all, we are not just building a community of B Corps around the world, we are building and energizing a movement to reshape the role and responsibility of business.”

During the certification process, Better Communities Collaborative was evaluated on five core factors: governance, measuring mission, ethics, and transparency; workers, measuring contributions to professional and personal wellness; community, measuring engagement with and impact on the communities served; environment, measuring overall environmental management practices and impact; and customers, measuring stewardship of customers through the quality of services provided, ethical marketing, security, and feedback channels.

With the average business earning a median score of 50.9, Better Communities earned an Overall B Impact Score of 80.3. Better Communities Collaborative is one of three B Corp certified businesses headquartered in Athens, Georgia alongside Creature Comforts Brewing Company and Profitable Purpose Consulting.

“Since founding the very first BCC firm in 1999, we have always been dedicated to leaving things better than we found them,” said BCC President and CEO Jon Williams, ASLA, PLA. “We are beyond honored to be among the top .002% of the world’s businesses driving social, environmental, and operational change, and we look forward to continuing to be an example of how business can and should be done.”

Click [here](#) to visit Better Communities Collaborative’s public profile and learn more our B Corp commitments.

ABOUT BETTER COMMUNITIES COLLABORATIVE

Better Communities Collaborative is a family of innovative businesses setting the standards of excellence in business operations, corporate culture, community impact, and professional service because we believe that our employees, communities, and neighbors deserve the very best. Founded in April 2021, Better Communities Collaborative develops and grows successful businesses committed to effecting lasting positive change through unparalleled professional and community service. With a collective project portfolio spanning 46 states and counting, BCC firms serve communities across the country in a wide variety of professional fields including engineering, landscape architecture, land surveying, economic development consulting, LiDAR and remote scanning, utility location, subsurface utility engineering, video pipe inspection, program management, and more.